

- Banchory
- Energy
- Reduction
- Initiative

# SUSTAINABLE BANCHORY?



Our original idea was to promote changes in behaviour by highlighting the natural environment available locally.

# BERI

- Group working under aegis of BDI
- Partnerships with other local groups
- Steering group of four people
- Project Manager Part time to Mar 2011
- Energy Advisors trained by EST
- Volunteers
- Advisors

# Grant Funding

BERI has been awarded £43,350 by Natural Scotland Climate Challenge fund.  
Climate challenge fund Launch quote

“There are many things we can do as individuals to reduce our carbon emissions, but by acting and working together as communities we can do much more”.

"That's why the Climate Challenge Fund is so important. It will empower communities to take action to reduce their carbon footprint and make a real difference to the local and national environment”.

"The £27 million scheme is open to a wide variety of organisations to deliver innovative solutions at a local level such as becoming more energy efficient, encouraging people to walk and cycle more, and using local, sustainable food”.

"As well as significantly reducing emissions, these measures will also bring wider social and economic benefits to improve quality of life in communities”.

# Climate Challenge Fund

- The Climate Challenge Fund aims to help Scottish communities make a real difference by significantly reducing their carbon emissions. The Fund was proposed by the Scottish Greens during the 2007 election, and adopted by the Scottish Government as part of the budget negotiations. Grants are available to empower communities to take action to reduce their carbon footprint and make a real difference to the local and national environment.
- A lot of grant recipients have been **TRANSITION TOWNS**

# PROJECT AIMS

- The aim of the project is to reduce household and community hall energy and to look into strategies to reduce the carbon footprint from travel both commuting to work and within Banchory.
- The project has three elements, energy efficiency, micro renewables and private transport energy reduction.

# First Steps

- Working to raise awareness
- Movies
- Environmental meetings
- Farmers Market
- Project Manager
- Working with partners such as EST

# Energy efficiency

- Home Energy Checks to all households with EST
- Energy Advisors – 5 Locals trained to C&G level
- Thermal imaging –selection of households
- ‘Green Street’ Project – Lifestyle change
- Community halls - Surveys

# Home Insulation

- Working with the Energy Saving Trust
- Thermal Imaging publicity
- Local volunteer helpers Trained as Energy Advisors doing detailed survey.
- Follow-up to ensure implementation and grants eligibilty

# Reduce electricity –lifestyle changes

Smart meters in a small street

People given one in street context

Feed Back between those involved and to

Wider community

Case studies, anecdotal publicity

Meters available for Loan from Library

# Micro Renewables

- Information on Micro-renewables, Leaflets and advice centre
- Grant funding and payback information
- Green Living Open Weekend -GLOW



# Private Vehicle Energy Reduction

- Working with Schools, council and Banchory Paths association
- Increase non car journeys within Banchory
- Reduce commuting Carbon Footprint
- Cycling Paths/routes
- Car Share
- Buses to principle work centres

# Transport

- Transport survey
- More efficient cars
- Car sharing when commuting, shopping or children's activities
- Walking or cycling short journeys  
Approximately  $\frac{1}{2}$  of all car trips are less than 2 miles
- Use public transport (P& R Westhill?)
- Buses to specific work areas from Banchory?



# Small Changes



- Banchory bags campaign has led to a 75% reduction in the use of plastic bags!!
- Banchory has shown an ability to make lifestyle changes
- By working with community groups can reach people better than blanket campaigns
- Woodend Allotments
- Banchory Paths
- Banchory Pedallers
- Bonnie Banchory

# BERI

- More Information and contacts
- [www.banchory.org](http://www.banchory.org)